

Contest corner: win a FareCard!

LAST ISSUE'S FARECARD WINNER We had 1065 correct entries in our last contest, and **Mark Saunders** won the FareCard! The answer? **m.translink.ca** - the URL of our new mobile website.



WIN A FREE FARECARD! It will be for 1, 2 or 3 zones, based on where the winner travels. Email **thebuzzer@translink.ca** with the answer to the question, your full name, daytime phone number and where you got the Buzzer (include the route number if you got it on a bus). Make sure you include everything - entries missing any of this info will not be entered to win. One entry per person please.

When is the SeaBus' birthday? (Hint: It's in this issue)

Enter by **March 26 at 9 a.m.** We'll draw a name from all correct entries. The winner will be notified by phone shortly after the draw.

PRIVACY POLICY We use your personal info only for the contest, and we delete all entries after we pick a winner. Here's the long version: Your personal information is collected, pursuant to section 26(c) of the Freedom of Information and Protection of Privacy Act, solely for the purpose of administering this contest. It will be destroyed upon the determination of a contest winner. Please direct questions regarding this collection to the Buzzer Editor at TransLink, 1600-4720 Kingsway, Burnaby, BC V5H 4N2 or thebuzzer@translink.ca.

BACK ISSUES

The Buzzer is 95 years old. In this section, we mine a back issue for a nugget of Buzzer gold.

1964 Like this issue, the March 24, 1964 edition of the Buzzer suggested taking transit to discover

British Columbia. The theme of the issue was, "Don't Waste It, Some of the World's Best Scenery Waits for You", and it suggested taking transit beyond Metro Vancouver to discover places like Victoria and the Fraser Valley. Today you can use **m.translink.ca** on your smartphone to learn how TransLink can help you get there!



Bob Banks cartoon from 1964

Help celebrate SeaBus' 35th b-day!

The SeaBus turns 35 on June 17, 2012! To celebrate, we're asking readers to send us their photos of the SeaBus over the years. We'll try our best to include them in future issues of the Buzzer and on the Buzzer Blog.

You can send your images to **thebuzzer@translink.ca**. Please include a description of your submission, the year it was taken and your name so we can properly credit your photo. We know there are a lot of photos of the SeaBus out there, so it will be a bit of work to go through them all - but it will be fun!



Velo-city Global 2012



Where else but Vancouver – a cycling-friendly city with mild temperatures all year and a network of bike routes – to host Velo-city Global 2012! TransLink is a host of this year's conference, which will take place from June 26-29, 2012, closing out the city's annual Bike Month.

People from all over the world will be here to share ways to create and sustain bike-friendly cities. They'll also be talking about how to create places where it's easy to cycle, and people want to choose cycling as a way to get around.

More than a thousand delegates are expected at Velo-city Global 2012, with the goal of making the world a less congested, cleaner, healthier, and more livable place.

COMING EVENTS

- ✓ **"Das Haus":** March 12-March 21, at Concord Pacific, just North of Science World in Vancouver. A showcase pavilion featuring energy efficient technology. Funded by the German Government, Das Haus is a roadshow to open a dialogue between North America and Germany on the important issue of saving energy. Info at <http://dashaustour.com>.
- ✓ **Naomi Woo:** March 14, 11 a.m. at the Unitarian Church, 949 West 49th Avenue (Oak Street). The Vancouver Women's Musical Society is pleased to have this 2011 scholarship winner play beautiful piano music of Haydn, Ravel, Bartok and Liszt. Tickets for non-members are \$15; students \$10 includes tea/coffee and dessert.
- ✓ **Leigh Square Community Arts Village Annual General Meeting:** March 26, 6:30 p.m., 2253 Leigh Square, Port Coquitlam. The Friends of Leigh Square Society is seeking nominations for new board members. Nominations are due March 16, 2012 and should be emailed to the Nominations Committee c/o_chuiy@portcoquitlam.ca. Info at portcoquitlam.ca/leighsquare or call 604.927.8440.
- ✓ **Vancouver Tap Ensemble:** March 29, 12 p.m., at Scotiabank Dance Centre, 677 Davie St (at Granville), Vancouver. The Dance Centre's popular Discover Dance! noon series continues with the Vancouver Tap Ensemble in Heyday, which pays homage to Vancouver's iconic entertainment hub, The Cave Supper Club. Tickets are \$10/\$8 students, seniors and children and can be purchased from Tickets Tonight 604.684.2787. Info at ticketstonight.ca or 604.606.6400 or thedancecentre.ca.
- ✓ **"Bum"spiel 2012:** March 31, 12 p.m.-9 p.m., at the Royal City Curling Club New Westminster. March is National Colorectal Cancer Awareness Month. Curling for Colon Cancer, a non-competitive curling fundraiser to spread the message about the importance of screening. Tickets: Teams (4) \$90; Singles & nonparticipants \$25 Includes dinner, door prizes, raffles & games. Info at curling4coloncancer.weebly.com or bumspiel@gmail.com.
- ✓ **Jump for Joy!** April 1, 2012 at 8 p.m., at the Fei and Milton Wong Experimental Theatre at the Goldcorp Centre for the Arts, SFU Woodward's, Vancouver. From Ellington to Stravinsky and Douglas to Turner an evening that explores the connections between the worlds of jazz and classical music in the early 20th century and the present day. Tickets for new students, \$10; \$38 Adult, \$35 Seniors and available at Playhouse Box Office Monday-Friday, 9:30 a.m. – 8 p.m. or call: 604.873.3311 or visit turningpointensemble.ca.

Send your community events to thebuzzer@translink.ca



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THE BUZZER

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Spring forward on transit

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Visit the Buzzer blog at buzzer.translink.ca

Metro Vancouver by transit: Steveston Village

This former home to 16 canneries still has the charm of mariner life. An active fishing port, this village in Richmond is home to the Gulf of Georgia Cannery National Historic Site, a great living museum of times past. You can also stroll along the picturesque wharf, buy stamps at the historic Steveston Museum, fly a kite



Fishing wharf



Canning image courtesy of Parks Canada

in Gary Point Park, take in a whale watching trip or check out the many shops and restaurants that line the streets.

To get to Steveston Village by transit from Richmond Centre, take the 401 One Road, 402 Two Road, 407 Gilbert

or the 410 Railway (on No. 3 Road) bus route. To bike part way from north of Richmond, take your bike on the Canada Line to Richmond Centre station, ride west on Granville Ave, head south on Railway Avenue to Moncton Street and finally head west to No. 1 Road where you'll find yourself in the heart of Steveston.



Cannery image courtesy of Parks Canada

Focus on fare evasion

Internal audits show that four to six per cent of customers in Metro Vancouver don't pay their fares. Lost revenues for TransLink associated with fare evasion were approximately \$18 million in 2010, less than five per cent of the total fare revenue for that year. This is money that could have been better spent providing service to customers.

Not paying to use transit is only one form of fare evasion. Customers who only pay partial fares are also considered fare evaders. For example:

- ✓ Passengers who carry FareSaver tickets but don't validate them
- ✓ Passengers who have a FareCard but haven't scratched their zone off or have scratched off the wrong zone or more than one zone
- ✓ Passengers who have a one-zone or two-zone FareCard but haven't added the additional fare required to travel within or across other zones
- ✓ Passengers who hold a concession FareCard but aren't eligible for concession rates
- ✓ Passengers who hold a U-Pass BC but aren't eligible for one
- ✓ Passengers who hold a U-Pass BC from a school they do not attend

The installation of faregates, which will coincide with Compass card in 2013, is one way that TransLink hopes to curb the number of customers evading fares. Another is the continued fare checks made by Transit Security, Transit Police and SkyTrain attendants including targeting bus routes with high rates of fare evasion. Transit Security will focus on each problem route for four-week periods in 2012. In February, this tactic managed to reduce fare evasion on one route by over three per cent over a one week period.



Transit Security

To join the discussion on fare evasion, check out the Buzzer blog at buzzer.translink.ca.

Art on Transit

You may have noticed some new art in buses and SkyTrain of late. That's because the second edition of Art on Transit has hit the system! TransLink has paired up with Emily Carr University to provide a venue for emerging artists and to provide some visual stimulus for our customers.

Thirty-eight unique images by 36 Emily Carr students are featured this year. Each image has been reproduced 20 times and will be displayed in space usually devoted to advertising. Here's an example of what you'll see! For more info check out translink.ca/art



Daniel Choi



Renske Wilson



Vanessa Arnold

Remember to set your clocks forward one hour on Sunday, March 11 at 2 a.m. for daylight savings time. You don't want to be late for transit!

St. Patrick's Day Parade Reroutes

St. Patrick's Day is on March 17, but the celebrations start on March 10 and run until March 18. CelticFest, presented by Edgewater Casino, offers nearly 70 events including an afternoon of free Celtic dance and music on March 10 at the Plaza at the Village (formerly Athlete's Village).



The 8th annual St. Patrick's Day Parade is on Sunday, March 18. It starts at 11 a.m. at Howe and Drake in Downtown Vancouver and runs along Howe and ends at Georgia and Granville. For more info, check out celticfestvancouver.com or pick up a program guide at Blenz Coffee outlets.

Parade day street closures and bus reroutes

On Sunday, **March 18, 2012**, these streets will be closed to vehicle traffic.

From 8 a.m. to 2 p.m.

- ✓ Howe Street, from Drake Street to the Granville Bridge
- ✓ All southbound traffic on Granville Bridge and Granville Street (except buses), from Drake Street to West 5th Avenue

From 10:30 a.m. to 2 p.m.

- ✓ Howe Street, from Drake to Georgia.
- ✓ Georgia Street, from Hornby to Seymour.
- ✓ Granville Street, from Georgia to Pender.

Road closures mean reroutes for 4, 5, 6, 7, 10, 15, 16, 17, 20, 50, 135, 240, 242, and C23. Visit translink.ca/alerts or call 604.953.3333 for more details.