

# **TRANSLINK**

## **I LOVE TRANSIT CAMP 2017 CONTEST**

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY ENTERING THE TRANSLINK I LOVE TRANSIT CAMP 2017 CONTEST (THE "CONTEST"), THE ENTRANT AGREES TO BE BOUND BY ALL THE TERMS AND CONDITIONS CONTAINED HEREIN. IF YOU DO NOT AGREE TO ALL OF THESE TERMS AND CONDITIONS, DO NOT ENTER THE CONTEST. FAILURE TO COMPLY WITH THESE TERMS AND CONDITIONS MAY RESULT IN DISQUALIFICATION AND/OR NULLIFY THE ENTRANT FROM PARTICIPATING IN THE CONTEST.

### **How to Participate**

#### **DETAILS OF TRANSLINK'S I LOVE TRANSIT CAMP 2017 CONTEST**

TransLink's I Love Transit Camp 2017 (the "Camp") will be held on Thursday, October 19, 2017. The Contest is open to students attending school in Metro Vancouver, and in grades three through twelve as of September 1, 2017. Submissions will be accepted by teachers on behalf of their class.

The class selected as the winner of the Contest, and their teachers and/or chaperones, will win the opportunity to attend TransLink's Camp which includes a visit to SkyTrain's Operations and Maintenance Centre, Burnaby Transit Centre and possibly other TransLink sites (as determined by TransLink). The Camp will be provided at no cost to the participants, and lunch and snacks will be provided. Further details will be provided to the Camp participants prior to the date.

#### **ELIGIBILITY**

To be eligible for TransLink's Camp, teachers entering their class in the Contest must:

- (a) be a legal resident of the Province of British Columbia; and
- (b) be teaching a class that is in grades three through 12 as of September 1, 2017 at a public or independent school within Metro Vancouver.

#### **HOW TO PARTICIPATE**

To participate, the teacher of the class wishing to enter the Contest must submit a written article (of 150 words or less) describing what their class envisions as the future of transportation in Metro Vancouver. The written article must be prepared as a joint class effort, and can also include a photograph, video, drawing, or other visual element to accompany the written article if desired. The written article and any other material must be submitted together.

The submission must also include:

- (a) the name of the teacher and the teacher's phone number and email address;

- (b) the school's name, address and district;
- (c) the grade and number of students in the class; and
- (d) how the teacher/class heard about the Contest.

Submissions can be submitted through the online form at <http://buzzer.translink.ca/ilovetransit>; emailed to [thebuzzer@translink.ca](mailto:thebuzzer@translink.ca) with "I Love Transit Camp 2017" in the subject field; or mailed to The Buzzer, c/o Social Media Team, 400 – 287 Nelson's Court, New Westminster, BC, V3L 0E7. Submissions received by any other method will not be accepted. Submissions must be received between 8:00 am on September 5, 2017 and 4:00pm on September 29, 2017. Early and late submissions will not be accepted. Only one submission per class will be accepted, all subsequent submissions will be disqualified.

Each submission must be the property of the class. The teacher, on behalf of the school district, agrees to indemnify TransLink and its subsidiaries from any and all copyright, trademark or other intellectual property infringement claims or liability which may arise with regard to the class submission.

Submissions must not include content that is unlawful, harmful, vulgar, obscene, hateful, discriminatory, or otherwise objectionable as determined by TransLink, in its sole discretion.

Submissions become the property of TransLink and will not be returned. By submitting a submission for TransLink's Camp, the teacher, on behalf of the school district, grants TransLink a non-exclusive, worldwide, royalty-free right in perpetuity to use and reproduce the submission in any manner without further permission or remuneration.

## **SELECTION OF SUCCESSFUL SUBMISSION AND NOTIFICATION**

The complete submissions received by the **September 29, 2017** contest deadline will be judged against the following:

- Theme Adherence: Excellent (4 points), Very Good (3 points), Good (2 points) and Fair (1 point);
- Quality of Written Submission: Excellent (4 points), Very Good (3 points), Good (2 points) and Fair (1 point);
- Originality: Excellent (4 points), Very Good (3 points), Good (2 points) and Fair (1 point);
- Creativity: Excellent (4 points), Very Good (3 points), Good (2 points) and Fair (1 point); and
- Overall Impact: Excellent (4 points), Very Good (3 points), Good (2 points) and Fair (1 point).

The winning submission will be given to those who score closest to 20 points. In the event of a tie, the winner will be chosen randomly from the qualified submissions scoring all 20 points.

The teacher of the winning class will be notified by TransLink within 48 hours of the selection via the telephone number provided by the teacher at the time of submission. A follow-up email will be sent to the teacher of the winning class along with the I Love Transit Camp 2017 Participant Form. The teacher of the winning class will be required to acknowledge via email receipt of the notification email. If no response is received by TransLink within two business days of notification, the prize will be forfeited and an alternate class from the remaining eligible submissions will be selected. The teacher will be responsible for distributing the I Love Transit Camp 2017 Participant Form to all students in their class as well as to any persons accompanying the class to the Camp, and all completed forms must be returned

to TransLink no later than **Wednesday, October 18, 2017**. Failure to provide a completed form may prohibit a participant from participating in the Camp.

## **GENERAL TERMS AND CONDITIONS**

The odds of being selected are dependent upon the number of eligible submissions received.

TransLink and its subsidiaries are not responsible or liable for any potential entrant's inability to access the submission process. TransLink and its subsidiaries are not responsible for lost, late, damaged, illegible, garbled, stolen, misdirected, misidentified, delayed, or incomplete submissions, for any problems or technical or mechanical malfunction of the computer online systems, servers, access providers, computer equipment, software, failure of any submission to be received by TransLink on account of technical problems or traffic congestion on the internet or at any website, or inaccurate submission information, whether caused by equipment, programming used in this Contest, human processing or otherwise, or any combination thereof.

The decision of TransLink is final on all matters of fact, interpretation, eligibility, procedure, selection and fulfillment in all matters related to this Contest and without appeal.

TransLink may, at its sole discretion, alter, amend, suspend, or cancel this Contest or amend the process at any time, subject to applicable law.

By participating in this Contest and the Camp, the teacher, on behalf of the school district, will ensure that the parents/legal guardian of each student and any other persons accompanying the students on behalf of the school agree to release and hold TransLink and their subsidiaries and each of their directors, officers, employees, contractors and agents harmless from any and all losses, damages, rights, claims and action of any kind in connection with TransLink's I Love Transit 2017 or resulting from the class' selection, including without limitation, personal injury, death, or property damage. Personal information collected for all applications will be kept on file for two months from receipt of application.

Selected participants will be videotaped and photographed as part of their participation in TransLink's Camp. Video and photos of TransLink's Camp will be posted on TransLink's social media properties including, but not limited to, the Buzzer blog, TransLink's Twitter, Facebook and Instagram accounts as well as the print Buzzer. By submitting an application, the teacher, on behalf of the school district, will ensure that the parents/legal guardians of each student and any other persons accompanying the students on behalf of the school agree to provide consent for such photography and videography.

The personal information provided as part of the Contest entry is collected by TransLink in accordance with the provisions of Part 3 of the *Freedom of Information and Protection of Privacy Act* (British Columbia) for the purpose of administering the Contest. Please refer to [www.translink.ca/privacypolicy](http://www.translink.ca/privacypolicy) or contact the TransLink Privacy Officer, 400-287 Nelson's Court, New Westminster, BC, V3L 0E7 (Tel: 778-375-7500) (Email: [privacy@translink.ca](mailto:privacy@translink.ca)) for further information.