

TRANSLINK 2014 I LOVE TRANSIT CONTEST TERMS AND CONDITIONS

PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY. BY ENTERING THE TRANSLINK 2014 #WHATSTHELINK PHOTO CONTEST (THE "CONTEST"), THE ENTRANT AGREES TO BE BOUND BY ALL THE TERMS AND CONDITIONS CONTAINED HEREIN. IF YOU DO NOT AGREE TO ALL OF THESE TERMS AND CONDITIONS, DO NOT ENTER THE CONTEST. FAILURE TO COMPLY WITH THESE TERMS AND CONDITIONS MAY RESULT IN DISQUALIFICATION AND/OR NULLIFY THE ENTRANT FROM PARTICIPATING IN THE CONTEST.

ELIGIBILITY AND PARTICIPATION

To be eligible for the Contest, an individual must be (a) a legal resident of the Province of British Columbia, and (b) 19 years of age or older.

Employees of the South Coast British Columbia Transportation Authority ("TransLink"), as well as family members of such employees, and household members who reside at the same address as such employees are not eligible for the Contest.

The Contest is void where prohibited by law.

SUBMISSION REQUIREMENTS AND CONTEST DEADLINES

The Contest will open on August 25, 2014 and all entries must be received by 11:59 p.m. on August 29, 2014. Late entries will be rejected.

To participate, entrants must tweet, post or email a picture telling us why they love transit by completing the sentence "@TransLink #ILoveTransit because..." on Twitter, "@TransLinkBC #ILoveTransit because..." on Instagram and/or "I love transit because..." on the Buzzer blog as a comment. Entries must be tweeted to @TransLink with the hashtag #ILoveTransit, posted on Instagram with the hashtag #ILoveTransit and mention @TransLinkBC, or posted as a comment to the Buzzer blog. Once contestants have been notified that they have won, they will be asked to communicate via email to claim their prize. Only one entry on Twitter, Instagram, and Buzzer blog per person will be accepted, all subsequent entries will be disqualified. Entries received by any other method will not be accepted.

Each submission must be the property of the entrant. The entrant agrees to indemnify TransLink and its subsidiaries from any and all copyright, trademark or other intellectual property infringement claims or liability which may arise with regard to the entrant's submission.

Entries must not include content that is unlawful, harmful, vulgar, obscene, hateful, discriminatory, or otherwise objectionable as determined by TransLink, in its sole discretion.

Entries become the property of TransLink and will not be returned. By submitting an entry for the Contest, the entrant grants TransLink a non-exclusive, worldwide, royalty-free right in perpetuity to use and reproduce the entry in any manner without further permission or remuneration.

TransLink and its subsidiaries are not responsible or liable for any potential entrant's inability to access the submission process. TransLink and its subsidiaries are not responsible for lost, late, damaged, illegible, garbled, stolen, misdirected, misidentified, delayed, or incomplete entries, for any problems or technical or mechanical malfunction of the computer online systems, servers, access providers, computer equipment, software, failure of any entry to be received by TransLink on account of technical problems or traffic congestion on the internet or at any website, or inaccurate entry information, whether caused by equipment, programming used in this contest, human processing or otherwise, or any combination thereof.

PRIZES

Qualified entrants are eligible to win one of three monthly FareCards (one, two or three zone depending where the winner travels). One draw for one FareCard will be held each for Twitter, Instagram, and the Buzzer blog.

SELECTION OF WINNING ENTRIES AND WINNER NOTIFICATION

The winning entries will be chosen randomly from all qualified entries on September 2, 2014.

The selected winner will be notified by TransLink within 48 hours of the draw via the Twitter or Instagram account or email address used by the entrant at the time of entry.

The selected winner will be required to acknowledge via email his/her receipt of the notification of eligibility for the prize. If no response is received by TransLink within two business days of notification, the prize will be forfeited and an alternate winner from the remaining eligible entries will be selected. Up to two redraws will be made for each gift certificate prize.

To be declared a winner, the selected winner must first correctly answer, unaided, a time-limited, mathematical skill-testing question, and may be required to sign a release of liability and acknowledgment form, in a form acceptable to TransLink in its sole discretion, upon request.

GENERAL TERMS AND CONDITIONS

The prize is non-transferable and non-assignable. The prize must be accepted as awarded and cannot be substituted or redeemed for cash. The odds of winning are dependent upon the number of eligible entries received.

The decision of TransLink is final on all matters of fact, interpretation, eligibility, procedure and fulfillment in all matters related to this Contest and without appeal.

TransLinks reserve the right to require proof of age and jurisdiction of residence prior to awarding any prize.

TransLink may, at its sole discretion, alter, amend, suspend, or cancel this Contest or amend the draw procedures at any time, subject to applicable law.

Winners are solely responsible for the reporting and payment of any and all taxes, if any, that may result in claiming a prize in this Contest.

By participating in this Contest, the entrant agrees to release and hold TransLink and their subsidiaries and each of their directors, officers, employees, contractors and agents harmless from any and all losses, damages, rights, claims and action of any kind in connection with this Contest or resulting from the entrant's acceptance, possession, or use of any prize, including without limitation, personal injury, death, or property damage.

These are the official Contest rules. This Contest is subject to the laws of the province of British Columbia and the laws of Canada applicable herein.

The personal information collected, used and disclosed is necessary for the administration of the Contest and is in accordance with the provisions of Part 3 of the *Freedom of Information and Protection of Privacy Act* (British Columbia). Please refer to www.translink.ca/privacypolicy or contact the TransLink Privacy Officer at privacy@translink.ca for further information.